

## **To enhance your Social Impact Assessment**

You need to:

1. Recognise that, what ever your project is it is likely to result in both positive and negative social change.
2. Use the most recent and relevant SIA methodology and philosophy to identify and measure this change.
3. Pro-actively manage this change within the context of your project.
4. Form a partnership between project management and all parties affected by the change facilitated through the SIA process.
5. Base this partnership on open, honest and clear communication of all the relevant facts.
6. Ensure that all information is timeously provided and presented in a uncomplicated and understandable format.
7. Acknowledge all negative consequences of change and be willing to involve affected communities in mitigating the negatives and enhancing the positives.
8. Be proactive in ensuring that your project is part of a sustainable solution rather than creating a problem.
9. Install mechanisms to regularly review the social consequences of your project and, where necessary, act swiftly to maintain credibility.
10. Use a reputable, experienced and independent consultant to ensure that your actions remain within acceptable ethical and moral parameters.

By closely following these steps you ensure consultation, transparency and involvement and will benefit from:

1. Increased buy-in from communities.
2. A higher level of cooperation and buy-in from governmental structures which may include district and local municipalities.
3. A greater degree of stakeholder involvement, understanding and acceptance.

To discuss how we can assist you with your project contact Neville Bews

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